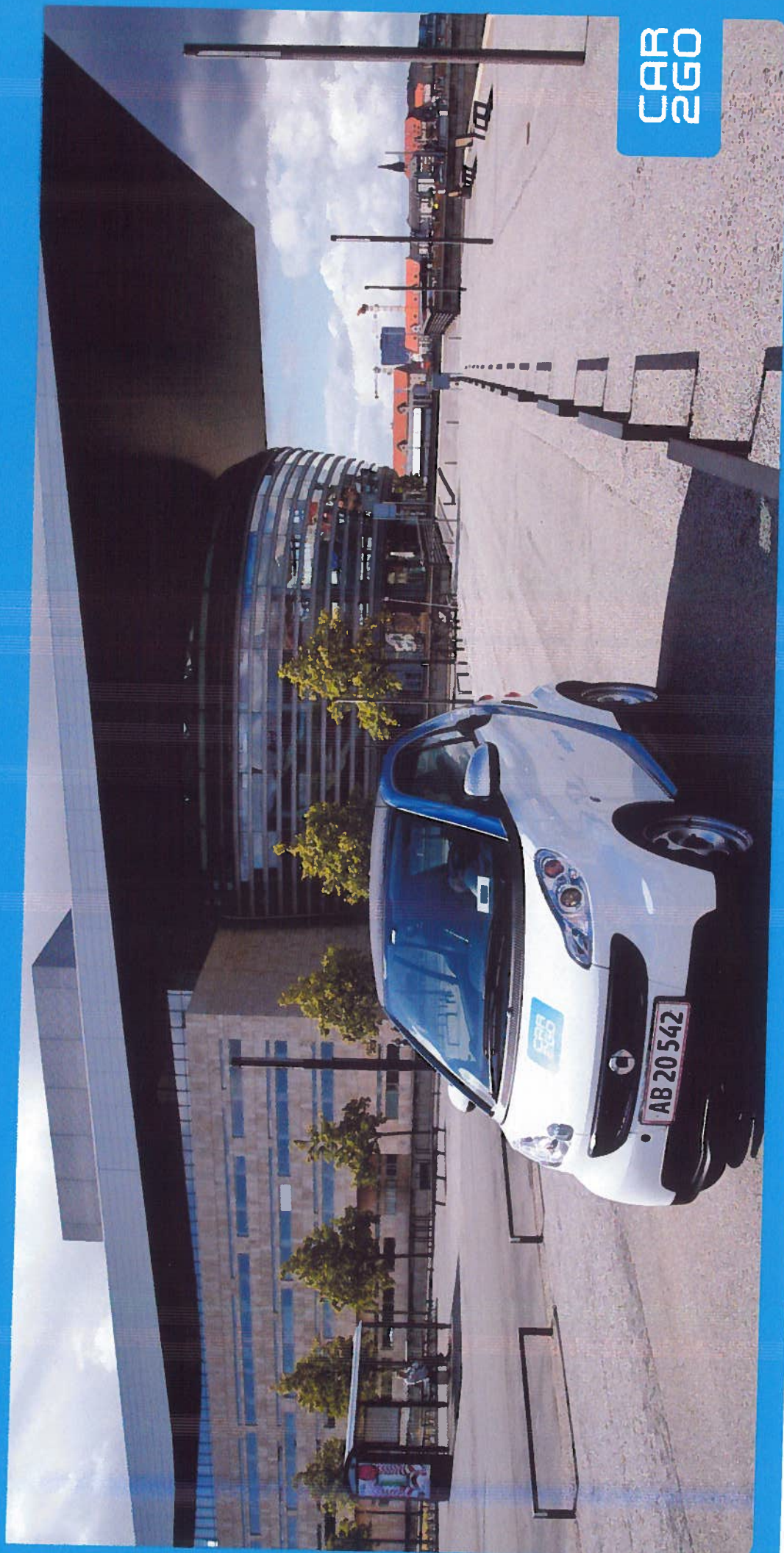


Individual urban mobility – now and the future



CAR
2GO

How to introduce the car in urban public transport

MAX.
5
MINUTES.



EASY



PAY P
AS YOU
DRIVE

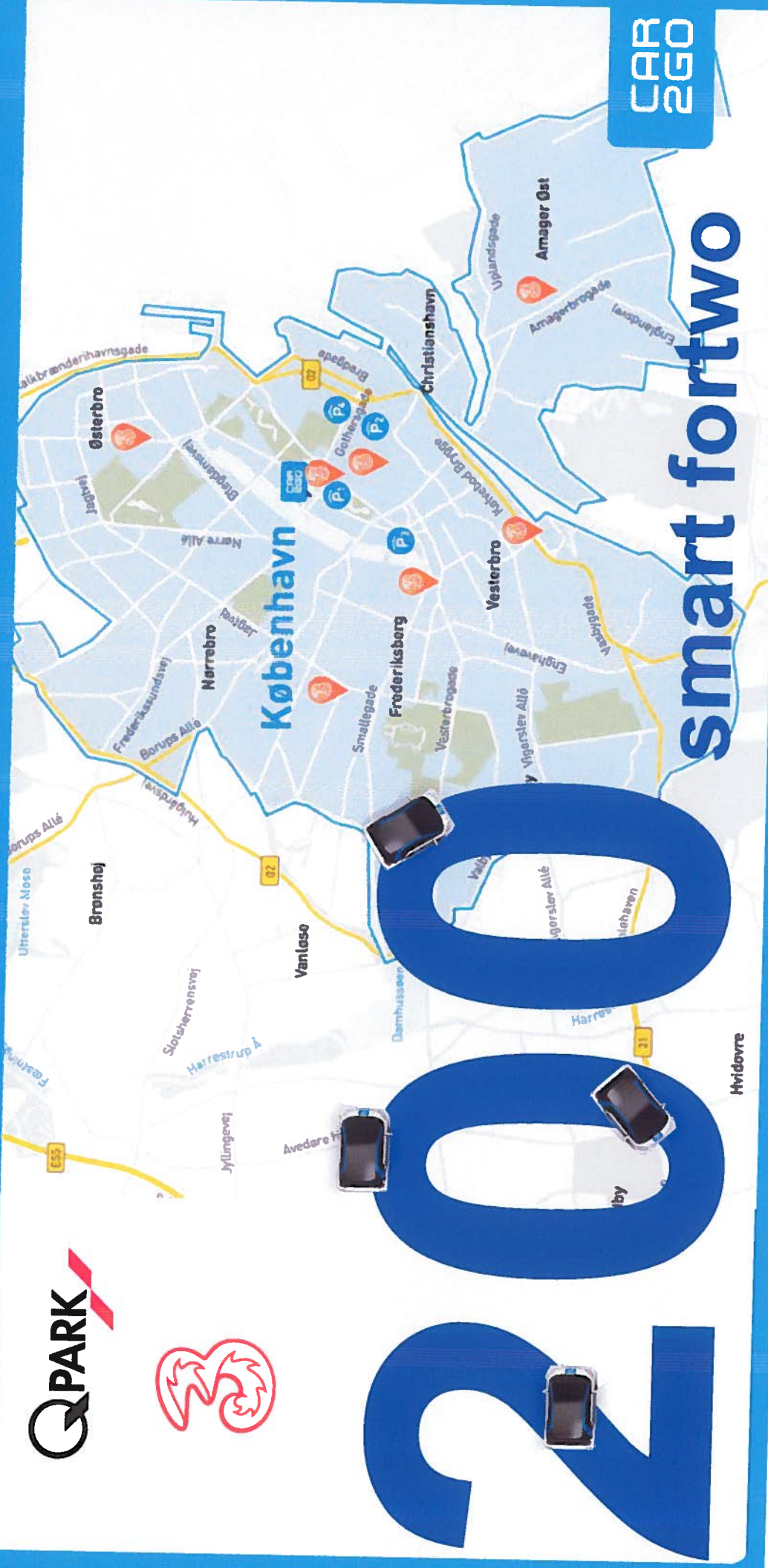
FREE

ALL
INCLUSIVE



**CAR
2GO**

How to build a supporting infrastructure to public transport



CAR 2GO

smart fortwo

How to support the urban user everywhere...

8 COUNTRIES

SAN DIEGO
MIAMI
AUSTIN
VANCOUVER
CALGARY
SEATTLE
COLUMBUS
LOS ANGELES
MINNEAPOLIS
DENVER
MONTREAL
PORTLAND
TORONTO
WASHINGTON DC

30 CITIES

AMSTERDAM
FLORENCE
DÜSSELDORF
ROME
WIEN
HAMBURG
COPENHAGEN
MILAN
KÖLN
STUTT GART
MUNICH
ULM
BERLIN



CAR
2GO

Today...

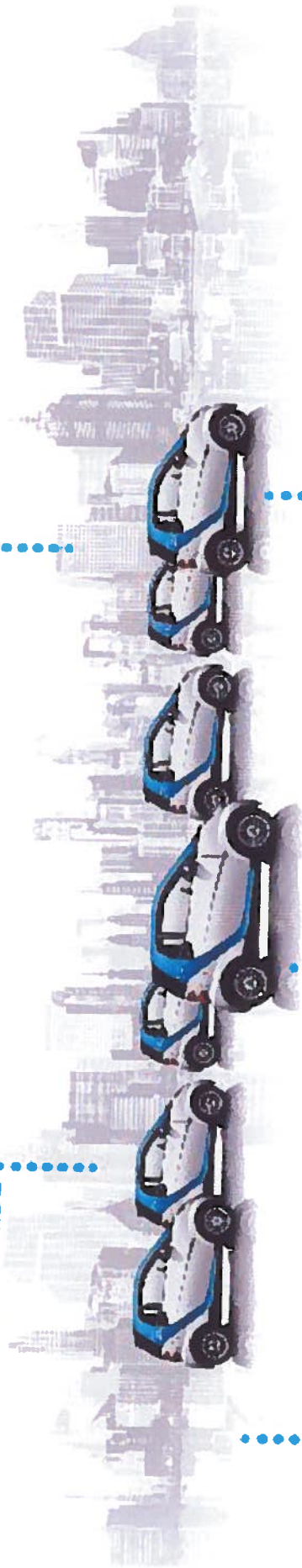


1.000.000
CUSTOMERS
WORLDWIDE



220
MILLION
KILOMETERS

4.900
TIMES AROUND
THE WORLD



32
MILLION



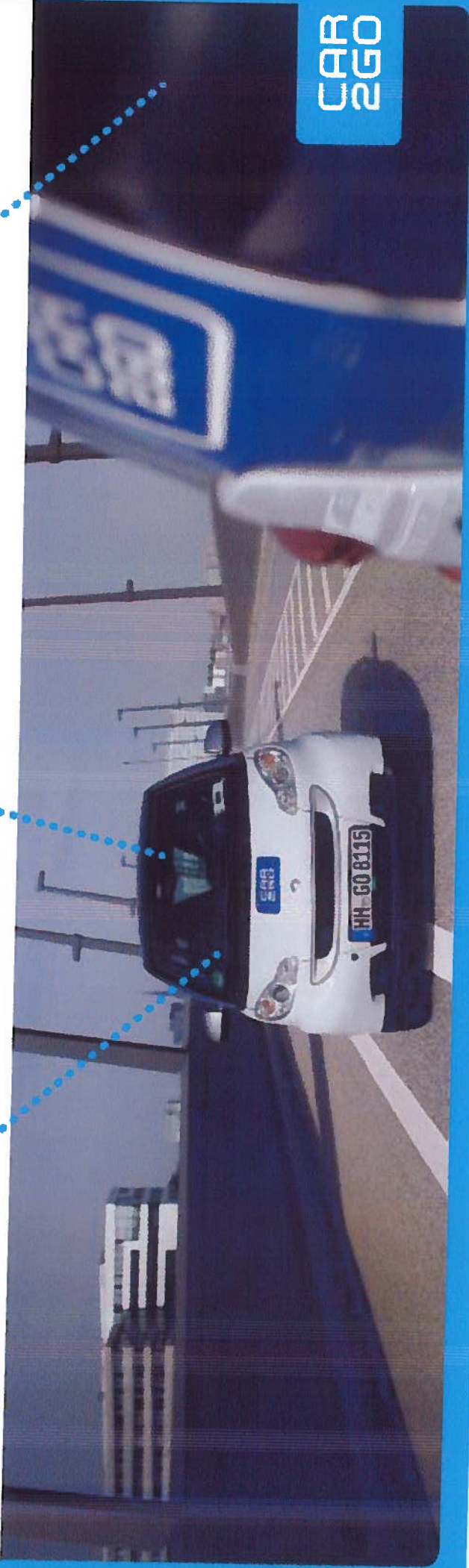
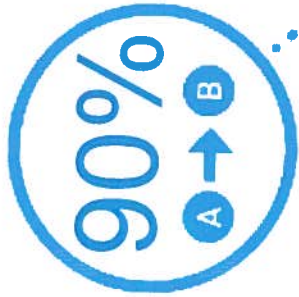
1,5
SEC.



13.500
CARS

CAR
2GO

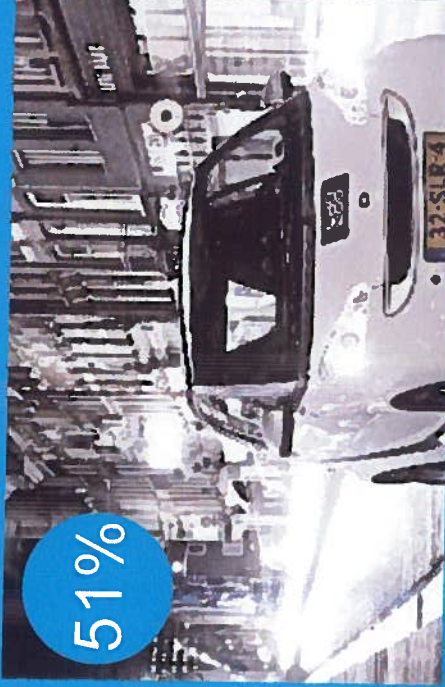
The usage...



CAR
2GO

Use cases are spontaneous

51%



43%



44%



NIGHT-TRIPS
COMMUTING

GOING OUT
SHOPPING

FAMILY AND FRIENDS
BUSINESS TRIPS

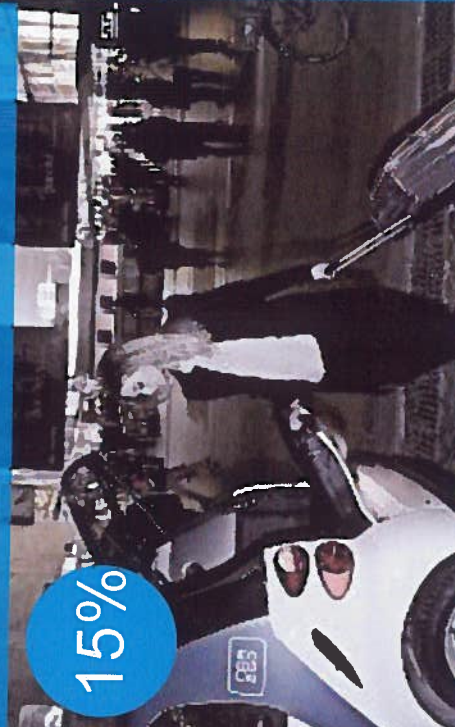
40%



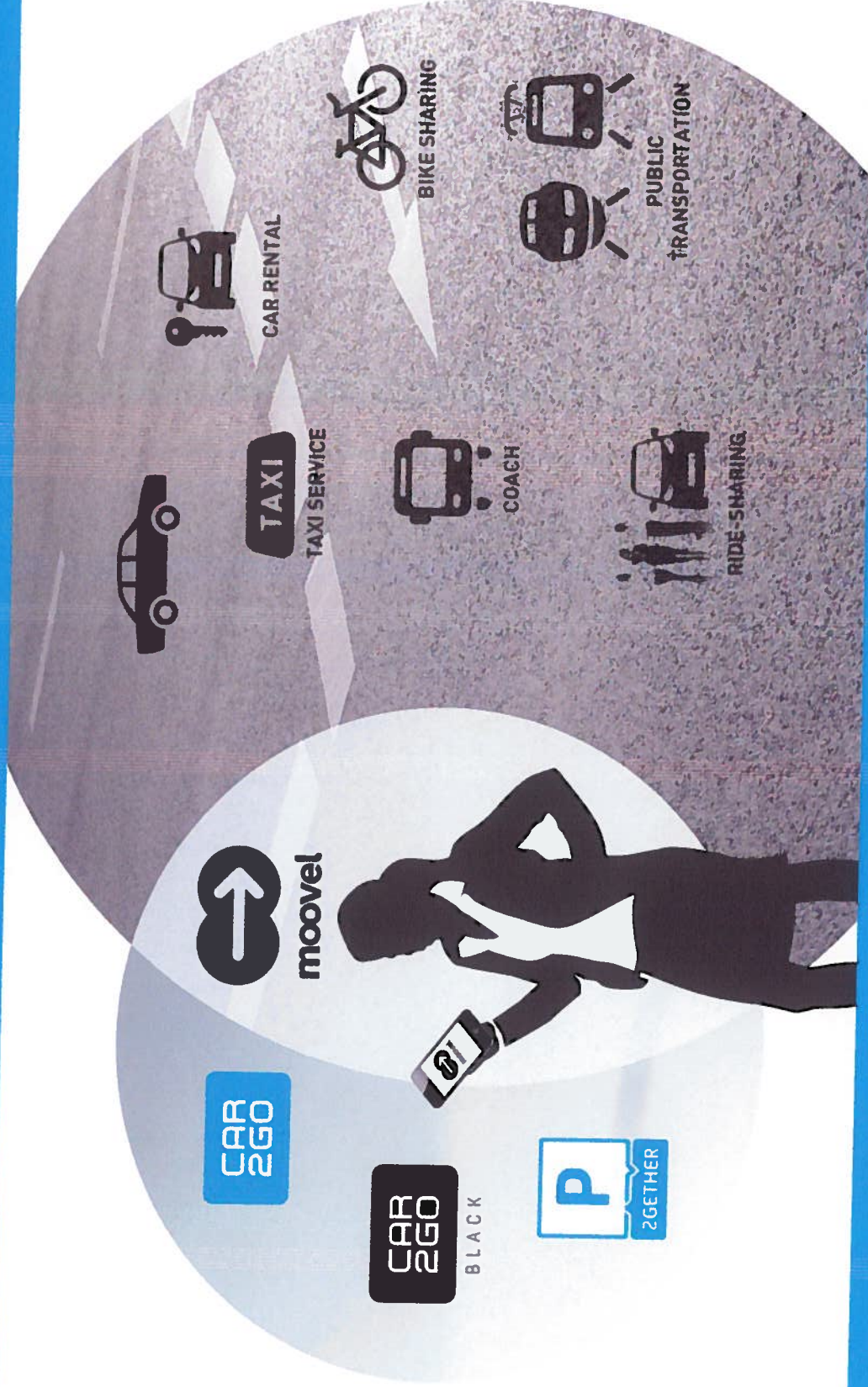
31%



15%



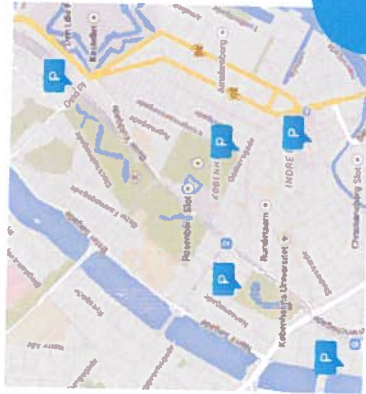
The digital integration...



CAR
2GO

Experience on integrating the public car in Copenhagen

LOCAL CONNECTIONS



URBAN VISIBILITY



GLOBAL CONNECTIONS



PARKING



CO-PROMOTIONS



CAR
2GO

The smart value chain of future urban mobility

SMART PUBLIC TRANSPORT



SMART AUDIENCE



SMART SOLUTIONS



SMART COMPANIES



SMART CITY



CAR
2GO